

security labs

PRESS RELEASE

Central Indiana Hi-Tech Manufacturer wins International New Products Competition

Security Labs develops VIR motion detector to reduce false alarms

Las Vegas, NV, April 7, 2005

Security Labs, Inc., a designer and manufacturer of video security equipment from Noblesville, IN, was announced as the winner of the Product Achievement Award for False Alarm Reduction at the International Security Conference (ISC West) New Product Showcase. The competition, sponsored by The Security Industry Association, is held each year in Las Vegas at the largest gathering of security manufacturers, distributors, and dealers in the world. The focus of the competition is to spur new development and to recognize the most innovative manufacturers in the industry.

False alarm calls to police departments and other emergency responders have reached epidemic proportions in the past several years. In most cities, 99% of the alarms that police respond to are generated by faulty equipment or user error. The drain on police resources by responding to false alarms has caused many municipalities to create non-response policies or impose heavy fines for multiple infractions. The product created by Security Labs, called the VIR-100, combines video motion analysis and passive infrared light detection to verify that an intruder is the cause for the alarm. The new technology will ignore conditions that can cause false triggers with today's most popular types of motion detectors.

"We are excited about the many applications for this product and hope it will help bring credibility back to alarm systems in general. We will use our manufacturing expertise to make the product affordable at all levels and offer custom versions to other manufacturers on an OEM basis," stated Dennis Snyder, President of Security Labs. Snyder also said, "We are honored by this award and trust it will be a spring board into our mission to eliminate equipment-related reasons for false alarms within five years."

"On behalf of the Security Industry Association and Reed Exhibitions, we'd like to extend our congratulations to Security Labs. It gives us tremendous pride to see winning companies, such as Security Labs, receive this industry recognition and ultimately flourish," said Dean Russo, Vice President, ISC events and Richard Chace, SIA's Executive Director.

About Security Labs:

Security Labs was established in 1992 as a designer and OEM manufacturer of security video equipment, and it became the country's largest domestic manufacturer of security video recorders within four years. Security Labs still maintains its OEM production business and markets its own full line of CCTV products through national electronic retailers and professional distributors alike. New product design, flexible manufacturing processes, central warehousing, and a professional customer service and repair staff are key to the company's continued growth.

For further information please contact:

Kim Paris
Security Labs, Inc.
15540 Herriman Blvd.
Noblesville, IN 46060
PH: 800-774-0284
FX: 317-773-8057
kparis@security-labs.com
www.security-labs.com